# Global Engineering Leadership Management Framework

As a VP of Global Engineering, managing a complex and dynamic environment requires continuous attention to various facets of the organization. This document outlines the critical concerns, actionable steps, and supporting policies and procedures necessary to ensure the success and sustained growth of your engineering teams and the company.

# **Technical and Product Concerns**

# 1. Scalability and Performance

• **Concern:** Ensuring your systems can handle increasing loads and user bases efficiently, encompassing both infrastructure and application architecture.

#### Action Items:

- Implement a regular performance testing schedule.
- Establish clear performance metrics (SLOs/SLAs) and monitor them constantly.
- Invest in robust monitoring and alerting tools.
- Promote an architectural review process for new features or significant changes.
- Prioritize Infrastructure as Code (IaC) for automated provisioning and scaling.

#### Policies & Procedures:

Policy: All new features and significant system changes must undergo a
performance impact assessment and meet predefined scalability and
performance benchmarks before deployment.

- Performance Testing Schedule: Documented annual calendar for load, stress, and scalability testing, with assigned owners and required sign-offs.
- SLO/SLA Definition & Monitoring: Template for defining SLOs/SLAs (metrics, targets), and a process for ongoing monitoring and reporting.
- Monitoring & Alerting: Standard for tool selection, alert thresholds, escalation paths, and dashboard configurations.
- Architectural Review Process: Formal review board (ARB) with defined roles, a checklist for review criteria, and required documentation.

 Infrastructure as Code (IaC): Guidelines for IaC repository structure, templating standards, and CI/CD pipelines for infrastructure deployments.

#### 2. Technical Debt

 Concern: Proactively identifying and addressing accumulated technical debt (e.g., outdated code, suboptimal designs) to prevent future roadblocks and maintain agility.

## Action Items:

- Formalize a technical debt backlog.
- Allocate dedicated time for tech debt remediation (e.g., 10-20% of sprint capacity).
- Conduct regular code reviews and architecture audits.
- Educate teams on the cost of tech debt and foster ownership.
- Tie tech debt reduction to performance reviews.

#### Policies & Procedures:

 Policy: Technical debt will be actively managed, prioritized, and reduced to ensure long-term system health and maintainability.

#### Procedures:

- Technical Debt Backlog: Guidelines for identifying, documenting, estimating, and prioritizing tech debt (e.g., scoring matrix).
- Dedicated Time Allocation: Process for planning and tracking tech debt work within sprint cycles.
- Code Reviews & Architecture Audits: Checklist for code review focus areas and a schedule for periodic system-wide architectural health audits.
- Culture of Ownership: Incorporate code quality and tech debt management into performance reviews and team objectives.

# 3. Reliability and Uptime

• **Concern:** Maintaining high availability and performance of all products and services to meet user expectations and business SLAs.

#### Action Items:

- o Implement a comprehensive incident management process.
- Establish a strong 24/7 on-call rotation.
- Invest in automated testing (unit, integration, end-to-end).
- Develop and regularly test disaster recovery and business continuity plans.
- Conduct regular resilience testing (chaos engineering).

#### Policies & Procedures:

 Policy: Critical systems will maintain high availability and performance through proactive measures and efficient incident response.

#### Procedures:

- Incident Management Process: Detailed runbook outlining incident severity levels, communication protocols, roles, and mandatory postmortem process.
- On-Call Rotation: Guidelines for on-call readiness, rotation schedules, and escalation paths.
- **Automated Testing:** Standards for test coverage, test environment setup, and integration into CI/CD.
- Disaster Recovery (DR) & Business Continuity (BC) Planning:
   Schedule for DR drills, documentation requirements (RPO/RTO), and review process for test results.
- Resilience Testing (Chaos Engineering): Framework for designing and executing experiments, including blast radius limitation and rollback plans.

# 4. Security

• **Concern:** Safeguarding intellectual property, customer data, and systems from cyber threats and vulnerabilities.

# Action Items:

- o Implement a Secure Software Development Life Cycle (SSDLC).
- Conduct regular security audits and penetration testing.
- o Provide continuous security training for all engineers.
- Enforce strict access controls and identity management.
- Stay updated on compliance requirements.

# • Policies & Procedures:

 Policy: Security will be an integral part of every stage of the software development lifecycle, protecting company and customer data.

- Secure Software Development Life Cycle (SSDLC): Integration of security activities (e.g., threat modeling, SAST/DAST, security code reviews) into development sprints and release gates.
- Security Audits & Penetration Testing: Schedule for internal security checks, process for engaging external pen testers, and vulnerability remediation tracking.
- Security Training: Mandatory annual security awareness training and specialized secure coding training.

- Access Controls & Identity Management: Guidelines for user provisioning/de-provisioning, RBAC, MFA requirements, and regular access reviews.
- Compliance Requirements: Compliance checklist, internal audits, and process for engaging external auditors for standards like SOC 2, ISO 27001, GDPR.

# 5. Innovation and Emerging Technologies

• **Concern:** Staying abreast of new technologies and industry trends, and strategically evaluating how they can be leveraged.

#### Action Items:

- Dedicate "innovation days" or "hackathons."
- Sponsor participation in industry conferences and workshops.
- o Create a cross-functional "innovation council."
- Fund proof-of-concept (PoC) projects.
- Foster a culture of continuous learning and knowledge sharing.

#### Policies & Procedures:

 Policy: The engineering organization encourages and supports continuous innovation and strategic exploration of emerging technologies.

#### Procedures:

- Innovation Days/Hackathons: Process for submitting and evaluating projects, defining scope, and showcasing outcomes.
- Conference Sponsorship & Knowledge Sharing: Budget allocation for attendance, approval process, and requirement for internal knowledge sharing.
- Innovation Council/Tech Spikes: Formal meeting cadence for the council, template for technology evaluation reports, and process for initiating "tech spikes."
- Funding PoC Projects: Lightweight proposal and approval process for PoCs, with clear success criteria and exit strategies.
- **Knowledge Sharing Culture:** Guidelines for internal tech talks, brown bag sessions, and maintaining a centralized knowledge base.

# 6. Product Quality and User Experience (UX)

• **Concern:** Ensuring that developed products not only function correctly but also provide a seamless, intuitive, and satisfying experience for users.

#### Action Items:

- o Integrate quality assurance (QA) throughout the development cycle.
- Establish clear definition of "done" that includes quality gates.
- Regularly collect and analyze user feedback.

- Collaborate closely with product management and design.
- Implement A/B testing for new features.

#### Policies & Procedures:

 Policy: All products and features will meet defined quality standards and provide an excellent user experience.

#### Procedures:

- Integrated QA: Guidelines for "definition of done" including test cases, acceptance criteria, and quality gates.
- Quality Gates: Checklist for release readiness, including required sign-offs from QA, product, and security.
- User Feedback Collection & Analysis: Use of tools for in-app feedback, surveys, user interviews, and a process for routing and analyzing feedback.
- Product/Design Collaboration: Regular joint working sessions, shared documentation platforms, and cross-functional design reviews.
- A/B Testing: Framework for setting up and running A/B tests, defining success metrics, and analyzing results.

# 7. Architecture and Design

• **Concern:** Overseeing the strategic direction of system architecture to ensure it's robust, flexible, and aligned with long-term business goals.

# Action Items:

- Establish an architectural review board (ARB).
- Develop and maintain architectural principles and guidelines.
- Invest in architectural visualization tools and documentation.
- Promote domain-driven design principles.
- Regularly assess architectural fitness against business goals.

# • Policies & Procedures:

 Policy: System architecture will be intentionally designed, documented, and reviewed to ensure scalability, reliability, security, and maintainability.

- Architectural Review Board (ARB): Charter for the ARB, submission template for architectural proposals, and meeting cadence for reviews.
- Architectural Principles & Guidelines: Centralized repository for architectural documentation, including principles, patterns, and antipatterns.

- Architectural Documentation: Standards for architectural diagrams (e.g., C4 model), decision records (ADRs), and version control.
- **Domain-Driven Design (DDD) Principles:** Training on DDD concepts and reviews assessing adherence to domain boundaries.
- Architectural Fitness Assessment: Formal process for conducting architectural fitness functions, identifying gaps, and proposing strategic initiatives.

# **Team and People Concerns**

# 1. Talent Acquisition and Retention

• **Concern:** Attracting, hiring, and retaining top engineering talent in a competitive global market.

#### Action Items:

- Define clear and attractive employer branding.
- Optimize your recruiting process.
- Offer competitive compensation and benefits.
- Develop a robust onboarding program.
- o Implement stay interviews and exit interview analysis.

# Policies & Procedures:

 Policy: We are committed to attracting, hiring, and retaining top engineering talent globally, fostering a culture of growth and belonging.

#### Procedures:

- Employer Branding: Regular updates to careers pages, active presence on professional platforms, and encouragement of employee advocacy.
- Optimized Recruiting Process: Standardized interview rubrics, interviewer training on unconscious bias, defined SLAs for candidate communication, and feedback collection.
- Competitive Compensation & Benefits: Regular market benchmarking studies, transparent compensation framework, and clear communication of benefits.
- Robust Onboarding Program: Structured 30-60-90 day plan, assigned onboarding buddies/mentors, and regular check-ins.
- Retention Strategies: Regular stay interviews, structured exit interview analysis with actionable insights, and career development opportunities.

# 2. Team Morale and Engagement

• **Concern:** Fostering a positive, collaborative, and motivating work environment that encourages creativity, ownership, and continuous improvement.

#### Action Items:

- Conduct regular pulse surveys and feedback sessions.
- o Recognize and reward achievements.
- Foster a culture of psychological safety.
- Organize team-building activities.
- Ensure clear communication of company vision and strategy.

# Policies & Procedures:

 Policy: We will foster a positive, collaborative, and inclusive work environment that promotes high morale and engagement.

#### Procedures:

- Pulse Surveys & Feedback: Quarterly anonymous pulse surveys, monthly 1:1 meetings, and process for communicating results and action plans.
- Recognition & Rewards: Formal recognition programs (e.g., "Engineer of the Quarter"), peer-to-peer recognition platforms, and regular shout-outs.
- Psychological Safety: Leadership training on active listening, anonymous feedback channels, and guidelines for giving/receiving feedback.
- Team Building: Budget allocation for team events and encouragement for managers to organize social activities.
- Vision & Strategy Communication: Quarterly "all-hands" engineering meetings, regular updates from leadership, and clear linkage of team projects to company objectives.

# 3. Skill Development and Training

• **Concern:** Providing opportunities for continuous learning and professional growth to keep your team's skills sharp and relevant.

# Action Items:

- Create personalized development plans for each engineer.
- Provide access to online courses, certifications, and workshops.
- o Implement a mentorship program.
- Encourage internal knowledge sharing.
- Support attendance at industry conferences and meetups.

# Policies & Procedures:

 Policy: We are committed to the continuous professional growth and skill development of all engineers.

- Personal Development Plans (PDPs): Template for PDPs, guidelines for setting SMART goals, and process for manager support.
- Learning Resources Access: Curated list of approved online courses, process for requesting specific training, and tracking completed courses.
- Mentorship Program: Matching process for mentors/mentees, guidelines for relationships, and regular check-ins.
- Internal Knowledge Sharing: Schedule for internal tech talks/brown bag sessions, guidelines for contributing to knowledge base, and recognition for efforts.
- Conference Sponsorship: Budget for attendance, application/approval process, and requirement for knowledge dissemination upon return.

#### 4. Cross-Functional Collaboration

• **Concern:** Ensuring effective communication and collaboration between engineering and other departments (product, design, sales, marketing, etc.).

#### Action Items:

- o Establish clear communication channels and rituals.
- Co-locate teams where possible or use collaborative tools effectively.
- Implement joint goal setting and shared KPIs.
- Promote empathy and understanding of other functions' challenges.
- Facilitate regular cross-functional retrospectives.

#### Policies & Procedures:

 Policy: Effective and seamless collaboration across engineering and other departments is essential for successful product delivery.

- Communication Channels & Cadence: Defined roles for meeting facilitators, clear agendas for recurring syncs, and use of shared collaboration tools.
- Shared Tools & Platforms: Adoption of common project management tools, communication platforms, and documentation systems.
- Joint Goal Setting & KPIs: Process for joint OKR/KPI setting and regular progress reviews across functions.
- Empathy & Understanding: "Shadowing" opportunities, joint problem-solving workshops, and sharing customer feedback sessions.

 Cross-Functional Retrospectives: Structured format for retrospectives focusing on process improvement and communication effectiveness.

# 5. Diversity, Equity, and Inclusion (DEI)

• **Concern:** Building and nurturing diverse teams and an inclusive culture where all engineers feel valued and empowered.

# Action Items:

- Implement unconscious bias training for hiring managers and interviewers.
- Set diverse candidate sourcing goals.
- Foster an inclusive culture.
- Establish employee resource groups (ERGs).
- Regularly review promotion and compensation data for equity.

#### Policies & Procedures:

 Policy: We are committed to building and nurturing diverse engineering teams and an inclusive culture where every individual feels valued and empowered.

# Procedures:

- Bias Training: Annual training schedule and integration of bias awareness into interview process guidelines.
- Diverse Candidate Sourcing: Partnerships with DEI-focused recruiting agencies, participation in diversity career fairs, and blind resume reviews.
- Inclusive Culture Initiatives: Formation of ERGs, open forums for discussing DEI topics, and ensuring accessibility.
- ERGs & Support Networks: Guidelines for ERG formation, leadership support, and allocation of resources.
- Equity Review: Annual data analysis process for compensation, promotion, and performance, with a plan for addressing inequities.

# 6. Succession Planning

• **Concern:** Identifying and developing future leaders within your organization to ensure continuity and smooth transitions.

# Action Items:

- Identify critical roles and key talent.
- Develop a leadership pipeline program.
- Cross-train employees on critical functions.
- Create formal career paths and growth opportunities.
- Conduct regular talent reviews.

# Policies & Procedures:

 Policy: We will proactively identify and develop future leaders and critical talent to ensure organizational continuity and growth.

#### Procedures:

- Critical Role Identification: Annual talent mapping exercise, identifying single points of failure and high-potential employees.
- Leadership Pipeline Program: Curriculum for leadership development (e.g., management training, coaching), mentorship assignments, and stretch assignments.
- **Cross-Training:** Documentation of critical knowledge areas, cross-training schedule, and tracking skill development.
- Career Paths & Growth: Documented career ladders (e.g., IC to management, Senior to Principal), and regular discussions of career progression in 1:1s.
- Talent Reviews: Structured talent review meeting cadence (e.g., quarterly/bi-annually), using a consistent framework for evaluation and feedback.

# **Operational and Strategic Concerns**

# 1. Budget Management

• **Concern:** Effectively allocating and managing engineering resources, including headcount, tools, and infrastructure, to maximize ROI.

#### Action Items:

- Develop a detailed annual engineering budget.
- Implement robust cost monitoring tools.
- Regularly review budget vs. actuals.
- Negotiate favorable terms with vendors.
- Prioritize spending based on strategic impact.

# Policies & Procedures:

 Policy: Engineering financial resources will be managed responsibly and aligned with strategic priorities to maximize ROI.

- Annual Budget Development: Template for budget submission, guidelines for forecasting, and review/approval process with finance.
- Cost Monitoring & Optimization: Use of cloud cost management tools, regular review of software licenses, and identifying efficiency improvements.
- Budget vs. Actuals Review: Reporting template for budget variances and process for identifying root causes and corrective actions.

- Vendor Negotiation: Centralized vendor management process, including RFPs, legal review of contracts, and negotiation strategy guide.
- Strategic Spending Prioritization: Framework for prioritizing initiatives (e.g., ROI analysis, strategic alignment score) and process for budget re-allocation.

# 2. Process Efficiency and Agility

• **Concern:** Continuously optimizing development processes (e.g., Agile, DevOps) to improve speed, quality, and predictability of delivery.

#### Action Items:

- o Implement continuous integration and continuous delivery (CI/CD) pipelines.
- Adopt Agile methodologies (Scrum, Kanban) consistently.
- Conduct regular process retrospectives.
- Invest in automation tools.
- Standardize development environments and tooling.

#### Policies & Procedures:

 Policy: Engineering processes will be continuously optimized to enhance speed, quality, and adaptability.

#### Procedures:

- **CI/CD Implementation:** Standardized CI/CD toolchains, pipeline templates, and guidelines for automated testing within the pipeline.
- Agile Methodology Adherence: Defined sprint ceremonies, use of agile project management tools, and regular agile coaching.
- Process Retrospectives: Structured format for retrospectives, process for documenting action items, and tracking completion.
- Automation First: Process for identifying automation opportunities, evaluating tools, and tracking ROI.
- Standardized Environments & Tooling: Defined golden images for development environments, centralized registry for approved tools, and process for approving new tools.

# 3. Global Alignment and Standardization

• **Concern:** Harmonizing engineering practices, tools, and standards across different geographical locations.

# Action Items:

- Establish a global engineering leadership council.
- Develop and disseminate global engineering standards and best practices.
- Implement shared tools and platforms.
- Foster strong cross-region communication and collaboration.

Define clear roles and responsibilities across global teams.

#### Policies & Procedures:

 Policy: Global engineering teams will operate under consistent standards, processes, and a unified vision to maximize efficiency and collaboration.

#### Procedures:

- **Global Leadership Council:** Regular meeting cadence, defined agenda topics, and process for escalating global issues.
- Global Standards & Best Practices: Centralized repository for global standards (e.g., coding guidelines, architectural patterns), review process for new standards, and mandatory training.
- Shared Tools & Platforms: List of approved global tools, process for tool evaluation and adoption, and centralized licensing.
- Cross-Region Communication: Regular virtual "all-hands" meetings, designated "global leads" for initiatives, and promotion of cultural awareness training.
- Clear Roles & Responsibilities: Use of RACI matrices for crossfunctional initiatives, and documented team charters.

# 4. Risk Management

• **Concern:** Identifying, assessing, and mitigating potential risks that could impact engineering projects, product delivery, or business operations.

#### Action Items:

- Conduct regular risk assessments.
- Develop mitigation strategies for identified risks.
- Maintain a risk register.
- o Implement robust backup and recovery procedures.
- Ensure compliance with all relevant regulations and industry standards.

#### Policies & Procedures:

 Policy: Proactive identification, assessment, and mitigation of engineeringrelated risks are integral to business continuity and success.

- Risk Assessment: Standardized risk assessment framework, including likelihood and impact scoring, and identification of key risk indicators (KRIs).
- Mitigation Strategies: Template for risk mitigation plans, assigning owners, and setting target dates.
- Risk Register: Centralized database or spreadsheet for tracking risks, status, mitigation actions, and responsible parties.

- Backup & Recovery: Defined RPO/RTO for data, automated backup schedules, and regular testing of recovery processes.
- Compliance Adherence: Regular internal audits against compliance checklists and process for addressing non-compliance findings.

# 5. Communication and Reporting

• **Concern:** Clearly communicating engineering strategy, progress, and challenges to stakeholders, including the executive team and board.

#### Action Items:

- o Establish clear communication cadences with stakeholders.
- Develop standardized dashboards and metrics.
- Practice transparent communication.
- Tailor communication to the audience.
- Create a culture of active listening.

#### Policies & Procedures:

 Policy: Transparent, timely, and effective communication regarding engineering strategy, progress, and challenges is crucial for all stakeholders.

#### Procedures:

- Communication Cadence: Communication plan outlining frequency, audience, and purpose of each communication (e.g., weekly dev team updates, monthly executive reports).
- Standardized Dashboards & Metrics: Defined KPIs for engineering, selection of a centralized reporting tool, and regular review of metrics.
- Transparency: Regular "ask me anything" sessions with leadership, broadly shared post-mortems, and open forums for discussion.
- Audience-Tailored Communication: Guidelines for preparing executive summaries vs. technical deep dives, and training on effective presentation skills.
- Active Listening & Feedback: Mechanisms for feedback collection (e.g., anonymous surveys, 1:1s), and process for documenting and responding to feedback.

# 6. Strategic Planning and Roadmap

• **Concern:** Translating business objectives into actionable engineering roadmaps and ensuring alignment between technical initiatives and company goals.

# Action Items:

- Collaborate closely with product, business, and executive leadership.
- Develop a multi-year engineering roadmap.
- Break down strategic initiatives into actionable projects.
- Regularly review and adjust the roadmap.

o Communicate the roadmap clearly to the entire engineering organization.

#### Policies & Procedures:

 Policy: Engineering strategy and roadmap will be tightly integrated with overall business strategy, driving innovation and competitive advantage.

#### Procedures:

- Cross-Functional Strategy Alignment: Quarterly strategic alignment meetings, joint workshops for defining OKRs/strategic themes, and shared strategic documentation.
- Multi-Year Roadmap: Template for roadmap creation (e.g., themes, epics, key milestones), process for quarterly review and adjustment, and version control.
- Initiative Breakdown: Use of a consistent planning hierarchy (e.g., themes -> epics -> features -> user stories), and clear linkage from project to strategic goal.
- Roadmap Review & Adjustment: Bi-weekly or monthly roadmap reviews with product and business stakeholders, and a formal process for prioritizing new requests or changes.
- Roadmap Communication: Regular roadmap presentations at allhands meetings, accessible internal documentation, and opportunities for Q&A.

#### 7. Vendor Management

• **Concern:** Evaluating, selecting, and managing relationships with third-party vendors for tools, services, or outsourced development.

## Action Items:

- Establish a formal vendor selection process.
- Negotiate clear Service Level Agreements (SLAs).
- Conduct regular performance reviews with key vendors.
- Maintain good relationships with vendors.
- Evaluate vendor lock-in risks.

# • Policies & Procedures:

 Policy: All third-party vendor relationships will be strategically managed to ensure value, security, and alignment with business needs.

- Vendor Selection Process: RFP template, scoring matrix for vendor evaluation, and required security/legal reviews.
- SLA Negotiation & Monitoring: Template for SLA inclusion in contracts, and process for tracking vendor performance against agreed-upon metrics.

- Performance Reviews: Schedule for quarterly or annual vendor review meetings, scorecard for performance, and process for addressing underperformance.
- Relationship Management: Designated vendor relationship owners, regular check-ins, and process for providing feedback to vendors.
- Vendor Lock-in Assessment: Framework for evaluating vendor lockin potential (e.g., data portability, API availability) during selection and periodically.

# **Cultural and Leadership Concerns**

# 1. Fostering a Culture of Innovation

• **Concern:** Creating an environment where experimentation is encouraged, failures are seen as learning opportunities, and new ideas are actively pursued.

#### Action Items:

- Encourage experimentation and calculated risk-taking.
- Celebrate learning from failures.
- Promote cross-pollination of ideas.
- Provide time and resources for side projects or "20% time."
- o Recognize and reward innovative contributions.

# Policies & Procedures:

 Policy: We cultivate an environment where experimentation, continuous learning, and creative problem-solving are celebrated.

#### Procedures:

- Experimentation Encouragement: Allocate "spike" or discovery time, provide psychological safety to share failures, and avoid punitive action for well-intentioned experiments.
- Learning from Failures: Mandatory blameless post-mortems for incidents and project failures, with action items focused on system and process improvements.
- Cross-Pollination of Ideas: Regular inter-team syncs, brown bag sessions, internal conferences, and a searchable knowledge base.
- Dedicated Innovation Time: "Innovation Fridays" or regular hackathons, with a lightweight proposal and review process.
- Innovation Recognition: Recognition programs for successful prototypes, new tools, or significant process improvements, and showcasing innovative projects.

# 2. Empowerment and Autonomy

• **Concern:** Delegating effectively and empowering your teams to make decisions, take ownership, and solve problems independently.

#### Action Items:

- Clearly define team and individual responsibilities and decision-making authority.
- Delegate effectively.
- Provide necessary resources and information.
- Encourage problem-solving at the lowest possible level.
- o Foster a "servant leadership" mindset.

#### Policies & Procedures:

 Policy: Teams and individuals are empowered to make decisions and take ownership, fostering accountability and agility.

#### Procedures:

- Clear Responsibilities & Authority: Documented team charters, clear ownership of services/modules, and delegation frameworks.
- Effective Delegation: Training for managers on delegation best practices, and 1:1 discussions on clear expectations and support for delegated tasks.
- Resource Provision: Streamlined process for requesting resources, and regular reviews to ensure teams are not blocked.
- Decentralized Problem Solving: Training on structured problemsolving techniques, and a culture that supports independent initiative.
- Servant Leadership: Manager training on servant leadership principles, regular check-ins to identify team blockers, and a culture of proactive support.

# 3. Accountability

• **Concern:** Establishing clear expectations and holding teams and individuals accountable for their commitments and results.

#### Action Items:

- Establish clear objectives and key results (OKRs) or key performance indicators (KPIs) for teams and individuals.
- o Conduct regular performance reviews and feedback sessions.
- o Implement a transparent performance management system.
- Celebrate successes and hold teams accountable for commitments.
- Address underperformance constructively and promptly.

# Policies & Procedures:

 Policy: We foster a culture of accountability where individuals and teams take ownership of their commitments and results.

- Clear OKRs/KPIs: Structured process for OKR/KPI setting, regular progress tracking, and public dashboards.
- Performance Reviews & Feedback: Documented performance review cycle, training for managers on giving effective feedback, and process for performance improvement plans (PIPs).
- Transparent Performance Management: Clearly communicated criteria for performance evaluation, consistent application of policies, and process for employee appeals.
- Commitment & Delivery: Regular progress updates on projects, public recognition of teams hitting milestones, and clear consequence for missed commitments.
- Addressing Underperformance: Clear process for identifying underperformance, providing coaching and support, and escalation pathways.

# 4. Leading by Example

• **Concern:** Demonstrating the values and behaviors you expect from your team, including transparency, integrity, and a commitment to excellence.

# Action Items:

- o Demonstrate a strong work ethic and commitment to excellence.
- o Be transparent and honest in your communications.
- Show empathy and respect for all team members.
- Continuously seek feedback on your own leadership.
- Embrace continuous learning and personal development.

## Policies & Procedures:

 Policy: Engineering leadership will embody the values, behaviors, and professionalism expected throughout the organization.

- Work Ethic & Excellence: Leaders actively participate in code reviews, engage in deep technical discussions, and model attention to detail.
- Transparency & Honesty: Leaders share both successes and challenges (appropriately), admit mistakes, and communicate decisions with clear rationale.
- **Empathy & Respect:** Leaders engage in active listening, are approachable, and champion diversity and inclusion initiatives.
- Feedback Seeking: Participation in 360-degree feedback processes, regular solicitation of feedback during 1:1s, and publicly communicating how feedback has been acted upon.

 Continuous Learning: Leaders share what they are learning, attend leadership development programs, and invest in their own professional growth.

# **Staffing Definitions**

A VP of Global Engineering typically has a lean support staff focusing on strategic enablement and operational efficiency rather than direct technical support. Their primary "support staff" often comes in the form of other leadership roles within the engineering organization and cross-functional partners.

Here's a breakdown of common support staff and roles that a VP of Global Engineering would interact with and rely upon:

- Engineering Directors/Senior Engineering Managers: These are their direct reports and form the core of their operational leadership. They manage multiple teams and are responsible for the "how" of execution, translating the VP's strategic vision into actionable plans for their teams.
- Staff/Principal Engineers: While individual contributors, these highly experienced technical leaders often act as strategic technical advisors to the VP. They help with architectural decisions, technical vision, and mentoring other engineers, providing a deep technical pulse for the organization.
- Chief of Staff (for larger organizations): A Chief of Staff can be a direct support role, assisting the VP with strategic initiatives, communications, meeting preparation, data analysis, and ensuring alignment across various projects and teams. They help the VP prioritize and manage their time effectively.
- Program Managers/Technical Program Managers (TPMs): These individuals are crucial for managing complex, cross-functional projects and initiatives. They ensure coordination, track progress, manage dependencies, and communicate status, freeing up the VP to focus on broader strategy.
- HR Business Partners (HRBPs): HRBPs provide critical support in talent acquisition, retention, performance management, employee relations, and organizational development, which are all key concerns for a VP of Global Engineering.
- **Finance Business Partners:** These partners help with budget planning, cost control, financial forecasting, and ensuring that engineering investments align with the company's financial goals.
- **Executive Assistants:** For administrative support, managing schedules, travel, and communications.

• **Cross-functional Peers:** While not direct support staff, VPs of Engineering heavily rely on strong partnerships with their counterparts in Product, Design, Sales, and Marketing to ensure alignment and successful product delivery.

In essence, the VP of Global Engineering's support structure is often a network of specialized leaders and partners who enable them to focus on the strategic direction, organizational health, and overall performance of the global engineering function.